



**HOLD FOR RELEASE UNTIL 4:30PM JST Tuesday, January 27th, 2015**

## **Mist Technologies, Inc., a next generation CDN platform provider, enters into capital alliance with KDDI Corporation, one of the largest Japanese telecom carriers**

January 27, 2015

**Tokyo, Japan** - Mist Technologies, Inc. (“Mist Technologies”) announced today that it has entered into capital alliance with KDDI Corporation (“KDDI”), one of the largest telecom carriers in Japan and raised capital from KDDI Open Innovation Fund, a corporate venture fund of KDDI, which is managed by Global Brain Corporation.

Mist Technologies develops and provides a next-generation low-cost, high-quality CDN platform, MistCDN. Nowadays more and more users are enjoying higher quality video streaming services, and even 4K or 8K streaming are emerging. Thus the required server and network capacity for those streaming services are also expanding rapidly. In those situations, MistCDN dramatically reduces server-side delivery cost by up to 80% by applying its peer-to-peer data delivery technology. Since MistCDN P2P architecture is based on WebRTC technology commonly supported by modern web browsers, users has no need to install plug-ins or any other additional softwares.

Mist Technologies is the highest award winner in the 6th KDDI Mugen Labo Partnership Program, an acceleration program operated by KDDI. MistCDN has also been adopted by TV Asahi Corporation, one of the largest TV networks in Japan and a partner company of the program, for its commercial use.

“Optimizing servers and network is one of our focus areas,” said Makoto Takahashi, Executive member/Senior Vice President of KDDI. “We are very excited to work with outstanding startups such as Mist Technologies to keep our industry innovative. We are proud to be always open to any new opportunities brought by startups and commercial level collaborations.”

By leveraging the investment of this time, Mist Technologies will further enhance and accelerate deployment of the product. The company will also focus on penetrating international market, primarily the U.S. market.

### **About Mist Technologies**

Mist Technologies develops and provides a platform for reducing server load by peer-to-peer data delivery technology. Implemented based on WebRTC, the platform is able to deliver data among users just relying on normal internet browsers without any plug-ins. The platform is designed to increase the number of users that can send data in response to access concentration to a certain content, which leads to improvement in the platform’s performance.

Mist Technologies was founded in July 2013 and is supported by Division of University Corporate Relations, the University of Tokyo.

For more information, please visit: <http://www.mist-t.co.jp/>



### **About KDDI Corporation**

Based in Tokyo, Japan, KDDI Corporation is a leading global communication service provider with a proven track record of quality and reliability in 170 countries worldwide. KDDI has 100 offices in 26 countries in the world, and more than 18,000 employees. KDDI offers quality services and effective solutions for both consumer and business partners. KDDI's brand "au" delivers mobile and fixed-line services facilitating convenient and effortless communication experience for consumers.

For more information, please visit: <http://global.kddi.com/>

### **About TV Asahi Corporation**

TV Asahi is a major broadcaster with 23 local affiliates that extend coverage across the entire Japanese archipelago. The global network of 10 bureaus abroad ensures speedy newsgathering from all over the world.

For more information, please visit: <http://www.tv-asahi.co.jp/>

### **About Global Brain Corporation**

Global Brain Corporation is a Tokyo-based independent venture capital founded in 1998, which focuses on seed to middle stage IT startup companies. It currently manages 5 funds with total amount of \$300 million. It is well known for its intensive hands-on style investments with dedicated in-house business support team, and also known for growth hack assistances utilizing its extensive network with large corporations.

For more information, please visit: <http://globalbrains.com/en/>

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